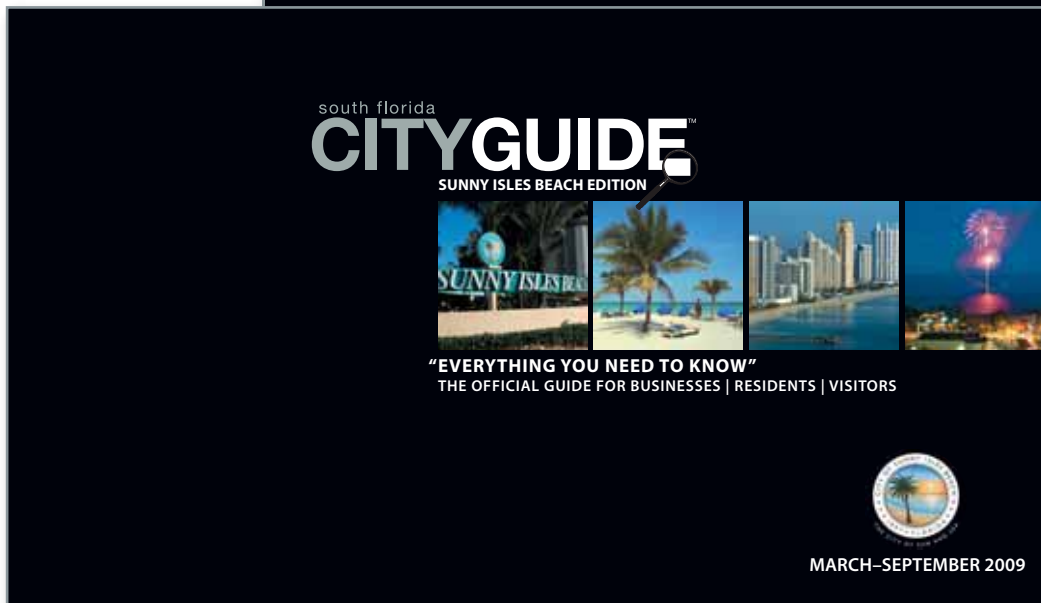
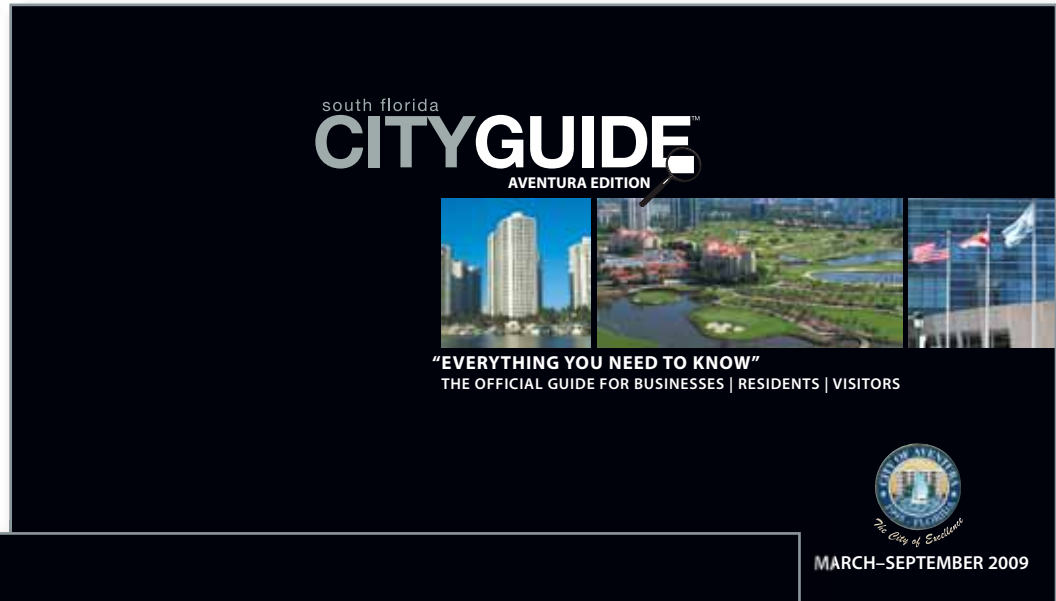




south florida  
**CITYGUIDE**<sup>TM</sup>  
MEDIA KIT



Stern Bloom Media publishes city-specific, high-end, full-color glossy publications whose primary purpose is to market the City of Aventura and the City of Sunny Isles Beach in the most favorable manner. These editions include comprehensive, pertinent, and timely information delivered to, and for the benefit of the residential, business, government and tourist populations.



# south florida CITYGUIDE™ MEDIA KIT



## DISTRIBUTION & CIRCULATION

30,000 copies of each City Guide are distributed twice a year throughout Aventura and Sunny Isles Beach. Each city has both a March 2009 and September 2009 edition, distributed in the following areas:

- Residences
- Hotels
- Professional Offices
- Retail Establishments
- City Government Center
- Promotional Mailings
- Year-Round Distribution Racks
- Events

## MECHANICAL REQUIREMENTS

All final art, photographs, graphics, and text must be submitted on Mac OS formatted CD-ROM or via email to [artwork@sternbloom.com](mailto:artwork@sternbloom.com). Images must be in CMYK, minimum 266 dpi at full size, all text in MS Word (.doc). Final art files must be minimum 266 dpi CMYK JPEG. If you need further assistance, please contact our production department at (305) 932-2400.

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